



# Strategic Plan

## FY 2015

*Our mission is to provide comprehensive behavioral health and co-occurring substance abuse services to individuals and families in order to facilitate recovery and healthy family lifestyles.*

- I. CREOKS will increase substance abuse services by June 2015.
- II. CREOKS will expand Systems of Care services by December 2014.
- III. CREOKS will increase office space for Stilwell, complete Phase II for Sallisaw office and open offices in Miami, Muskogee, Atoka, Idabel, Holdenville, Lawton and Enid by June 2015.
- IV. CREOKS will implement EMR system into the payroll system by June 2015.
- V. CREOKS will increase fundraising by implementing an employee giving program and by expanding the annual golf tournament in exposure and revenue as well as developing online donation acceptance on the CREOKS website by December 2014.
- VI. CREOKS will have Community Mental Health Center (CMHC) certification company-wide by June 2015.
- VII. CREOKS will implement Health Homes/Primary Care by June 2015.
- VIII. CREOKS will increase internal communication by developing an intranet by December 2014.
- IX. CREOKS will identify and create branding/imaging for internal services giving them an identity in the marketplace by December 2014.
- X. CREOKS will develop and implement a volunteer program by June 2015.
- XI. CREOKS will continue to provide recovery oriented, culturally competent, trauma focused and co-occurring capable services throughout FY15.